



JUNE 81

**November 19-22, 1981 • Las Vegas Convention Center**

**The *only* National Conferences and Expositions\* designed as a central meeting place for vendors of computers, word processing systems, peripherals, media or supplies -- and Independent Sales Organizations (ISOs) such as dealers, distributors, manufacturers' reps, commercial OEMs, systems houses, turnkey vendors, value adders, retailers and office machines/products dealers.**

- ☐ I am an ISO interested in attending COMDEX '81. Please send me complete information on the conference sessions and exhibits.
- ☐ I am a vendor interested in reaching ISOs by being an exhibitor at COMDEX '81. Please call me.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_ Telephone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*Also: COMDEX/SPRING, June 23-25, 1981, New York Coliseum, New York, New York  
COMDEX '81 is another Conference and Exposition from THE INTERFACE GROUP

Producers of: INTERFACE, INTERFACE WEST, FEDERAL DP EXPO,  
COMDEX, COMDEX/SPRING, NATIONAL SMALL COMPUTER SHOW

DTM 06/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

# BUSINESS REPLY CARD

FIRST CLASS PERMIT NO. 593 FRAMINGHAM, MA

POSTAGE WILL BE PAID BY ADDRESSEE

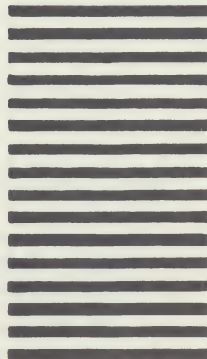
**Conference Manager**

**COMDEX '81**

**P.O. Box 927**

**160 Speen Street**

**Framingham, MA 01701**





# All About **Personal Computers** Only \$29

Newly updated for 1981 — the industry's first unbiased, objective report on the 18 most popular personal computers.

Datapro's latest report — **All About Personal Computers** — provides valuable information that will help you compare and evaluate 18 of the most popular personal computers including five new systems — Bell & Howell Microcomputer System, Commodore VIC 20, Hewlett-Packard 83, Radio Shack's TRS-80 Model III and TRS-80 Color Computer. Over 68 fact-filled pages in a convenient standardized format let you easily compare data on models, capabilities, configurations and applications, popular options, warranties, prices, retail availability and discounts. In addition, you'll find detailed characteristics of each major peripheral and software product the vendor provides for his system.

**All About Personal Computers** also contains extensive directories on nearly 200 software vendors, over 300 peripheral equipment vendors, 34 system vendors, and 19 periodicals dedicated to users of personal computers.

The report also defines personal computers; tracks their development; details their use; outlines their current and projected markets, and even takes a look at future trends.

If you are considering buying a personal computer — for home entertainment or work — you owe it to yourself to save time and money. Compare the 18 most popular in **All About Personal Computers**. Available for only \$29.

## 18 MOST POPULAR PERSONAL COMPUTERS

Apple II & Apple II Plus  
Atari 400 & 800  
Bell & Howell  
Microcomputer System  
Commodore PET  
Commodore VIC 20  
Exidy Sorcerer  
Heath H8  
Heath All-In-One  
Computer

Hewlett-Packard 83  
Hewlett-Packard 85  
Mattel Intellivision  
North Star Horizon  
Ohio Scientific  
Challenger I  
Ohio Scientific  
Challenger II  
Radio Shack TRS-80  
Model I

Radio Shack TRS-80  
Model III  
Radio Shack TRS-80  
Color Computer  
Texas Instruments  
99/4 Home Computer

**datapro**

**YES** Please send Datapro's \$29 report **All About Personal Computers**

name

title

company

phone

address

city

state

zip

☐ Check enclosed. ☐ Bill me, add \$3.25 handling.

**FREE** with this report, Datapro's latest catalog of feature reports on EDP and office systems, selected from our monthly updated information services.

COMPUTER PRODUCTS 5/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

# BUSINESS REPLY CARD

FIRST CLASS

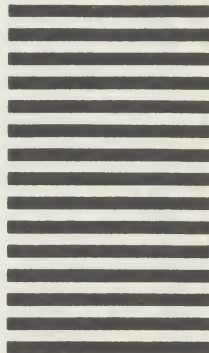
PERMIT NO. 178

DELRAN, N.J. 08075

POSTAGE WILL BE PAID BY ADDRESSEE

# **datapro**

DATAPRO RESEARCH CORPORATION  
1805 Underwood Boulevard  
Delran, New Jersey 08075

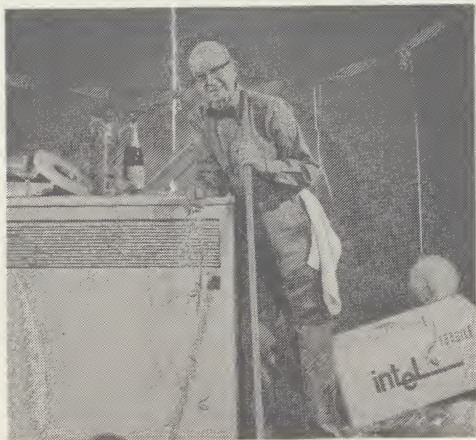


(!)

JN 81

# Cause for celebration...

## Intel's DBMS



For application development as well as general data base management, Intel's SYSTEM 2000<sup>®</sup>/VSE and SYSTEM 2000/80 DBMS improve people productivity and lower maintenance costs. And, it's available to IBM (and compatible), CDC and Univac users.

Please return card for more information or call the Market Information Office at 1-800/531-5304 or 512/258-5171.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**intel** delivers  
solutions



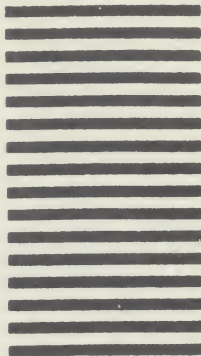
DTM6/81

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

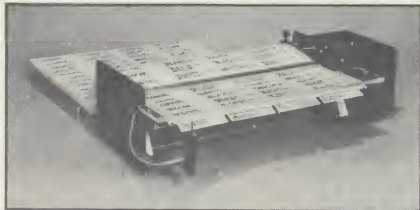
**BUSINESS REPLY CARD**  
FIRST CLASS PERMIT NO. 3480 AUSTIN, TX.

POSTAGE WILL BE PAID BY ADDRESSEE

Intel Systems Group  
P.O. Box 9968  
Austin, Texas 78766



JN 81



**You will peel and apply computer produced mailing list print-out labels faster and more efficiently without expensive equipment.**

Our Dispensa-matic "16" peels pressure sensitive labels from backing paper, advances each row automatically, permits manual transfer of labels to mail at speeds of 1500 to 2500 (and more) per hour. Simple to operate, fits any desk, **maintains zip code sequence**, handles any label form from one to 5 up ... any size label. For complete information send this card, or call 314/231-6006.

**Please type or print clearly.**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

DTM6/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY CARD**

FIRST CLASS Permit No. 281 ST. LOUIS, MO.

*Postage Will be Paid by Addressee*

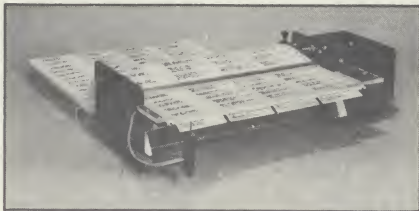
**COMMERCIAL  
MAILING  
ACCESSORIES, INC.**

1335 Delmar Boulevard  
St. Louis, Missouri 63103





JN 81



**You will peel and apply computer produced mailing list print-out labels faster and more efficiently without expensive equipment.**

Our Dispensa-matic "16" peels pressure sensitive labels from backing paper, advances each row automatically, permits manual transfer of labels to mail at speeds of 1500 to 2500 (and more) per hour. Simple to operate, fits any desk, **maintains zip code sequence**, handles any label form from one to 5 up ... any size label. For complete information send this card, or call 314/231-6006.

**Please type or print clearly.**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

DTM6/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY CARD**

FIRST CLASS Permit No. 281 ST. LOUIS, MO.

*Postage Will be Paid by Addressee*

**COMMERCIAL  
MAILING  
ACCESSORIES, INC.**

1335 Delmar Boulevard  
St. Louis, Missouri 63103



JN 81

# ICP INTERFACE...FREE!

The First and Only Publications Devoted to the Software Product & Service Market

FREE to qualified recipients; ICP INTERFACE consists of 6 software product and service publications — each one designed to address specific industry or functional application needs.

Please answer all questions. (Check one only)

1. SOFTWARE ACQUISITION RESPONSIBILITY:

- ☐ A. Specify
- ☐ B. Recommend
- ☐ C. Approve
- ☐ D. None

2. SERVICE ACQUISITION RESPONSIBILITY:

- ☐ A. Specify
- ☐ B. Recommend
- ☐ C. Approve
- ☐ D. None

3. JOB FUNCTION:

- ☐ A. Buyer of Software/Services
- ☐ B. Seller of Software/Services
- ☐ C. Both buyer and seller
- ☐ D. Consultant, other advisory
- ☐ E. Other (SPECIFY) \_\_\_\_\_

4. COMPANY SIZE:

- ☐ A. 1-25
- ☐ B. 26-100
- ☐ C. 101-250
- ☐ D. 251-500
- ☐ E. 501-1000
- ☐ F. 1001-2500
- ☐ G. 2501-5000
- ☐ H. 5001+

5. TITLE:

- ☐ 1-1. Chairman, President, Owner
- ☐ 6-8. Corp. Mgt. - Operations
- ☐ 6-7. Corp. Mgt. - Administration
- ☐ 6-10. Corp. Mgt. - Financial
- ☐ 6-17. Corp. Mgt. - Sales/Mktg.
- ☐ 6-18. DP Management
- ☐ 8-22. Analyst/Programmer
- ☐ 7-23. Consultant
- ☐ 0-98. Other (SPECIFY) \_\_\_\_\_

6. INDUSTRY:

- ☐ 6d. Banking
- ☐ 6n. Insurance
- ☐ 39. Manufacturing
- ☐ 5A. Trade-Wholesale/Retail

- ☐ 4A. Transportation
- ☐ 74. Computer or DP Services
- ☐ 73. Other Business Services
- ☐ 98. Other (SPECIFY) \_\_\_\_\_

7. I AM INTERESTED IN RECEIVING THE FOLLOWING ICP INTERFACE PUBLICATION(S) FREE:

- ☐ 02. Insurance Industry
- ☐ 03. Administrative & Accounting
- ☐ 04. Manufacturing & Engineering
- ☐ 05. DP Management (systems applications)
- ☐ 06. Banking Industry
- ☐ 07. Small Business Management

Name/Title \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

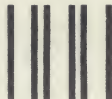
Signature \_\_\_\_\_ Date \_\_\_\_\_

Phone (       ) \_\_\_\_\_

International Computer Programs, Inc.  
Serving the Software Marketplace for 15 years.

N

DTM6/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY CARD**

**FIRST CLASS**

**Permit No. 9057 INDIANAPOLIS, IN**

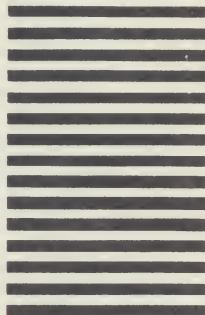
POSTAGE WILL BE PAID BY ADDRESSEE

**International Computer Programs, Inc.**

P.O. BOX 40946

9000 KEYSTONE CROSSING

INDIANAPOLIS, IN 46240



JN 81

**SOFTWARE  
PRODUCT  
AND  
SERVICE  
INFORMATION**

**15 YEARS  
OF PUBLICATION**

# ICP DIRECTORY

Recognized as the largest and most complete reference source for software products and services, the ICP DIRECTORY contains over 10,000 detailed descriptions. Updating semi-annually, the ICP DIRECTORY saves you time and money with the most up-to-date listings of software products and services. Return this card today for more information.

6 Volumes In All...

1. **DATA PROCESSING  
MANAGEMENT**
2. **BUSINESS MANAGEMENT:**  
Cross Industry Applications
3. **BUSINESS MANAGEMENT:**  
Industry Specific Applications
4. **MINI-SMALL BUSINESS SYSTEMS:**  
Cross Industry
5. **MINI-SMALL BUSINESS SYSTEMS:**  
Industry Specific
6. **INFORMATION PRODUCT & SERVICE  
SUPPLIERS —**  
Over 2000 Complete corporate  
descriptions

For Immediate Information Call Toll Free 1-800-428-6179

☐ Please send additional information.      ☐ Please have a sales representative call me.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

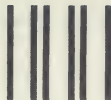
Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tele. \_\_\_\_\_

**14**

DTM6/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY CARD**

**FIRST CLASS**

**Permit No. 9057 INDIANAPOLIS, IN**

POSTAGE WILL BE PAID BY ADDRESSEE

**International Computer Programs, Inc.**

**P.O. BOX 40946**

**9000 KEYSTONE CROSSING**

**INDIANAPOLIS, IN 46240**



# YOUR FORMS ON THE WALL

## with T-Card Scheduling Boards



USE FOR: Work orders • Personnel forms

• Inventory • Maintenance • Invoices

• Purchase orders • Follow-up •

### THE T-CARD SLOTTED BOARD

T-Card Boards consists of a series of panels with slots. 32 or 54 slots per panel. Select from 4 different width panels: 5", 3¾", 2½", or 1¼". Sturdy all steel construction.

### T-CARD FORMS

T-Card forms are available in 4 sizes. (see illustration. Top of T remains visible in slot. Blank or printed with the exact information you want. Select 1-part, 2-part, 3-part, or 4-part, T-Card forms with hard back copy. Consecutive numbering available.

5481

Width	Lengths
1 1/8"	17 7/8"
2 3/8"	33 3/8"
3 5/8"	43 3/4"
4 7/8"	71 1/8"

**SINGLE OR  
MULTIPART**

**Consecutive Numbers**

**DON'T DIG THRU FILES  
LET YOUR VISION DO THE WALKING**

Name \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

**FREE**

Color Catalog and samples of printed & multipart T-Card forms.

P-DA-T



DTM6/81

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

# BUSINESS REPLY CARD

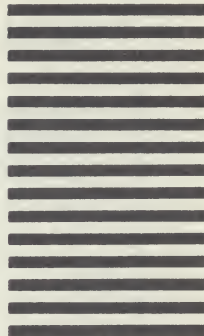
FIRST CLASS

PERMIT NO. 85

FARMINGDALE, N J

POSTAGE WILL BE PAID BY ADDRESSEE

**METHODS RESEARCH CORP.**  
**Asbury Avenue**  
**Farmingdale, New Jersey 07727**





# YOUR FORMS ON THE WALL

## with T-Card Scheduling Boards



USE FOR: Work orders • Personnel forms  
• Inventory • Maintenance • Invoices  
• Purchase orders • Follow-up •

### THE T-CARD SLOTTED BOARD

T-Card Boards consists of a series of panels with slots. 32 or 54 slots per panel. Select from 4 different width panels: 5", 3¾", 2½", or 1¼". Sturdy all steel construction.

### T-CARD FORMS

T-Card forms are available in 4 sizes. (see illustration. Top of T remains visible in slot. Blank or printed with the exact information you want. Select 1-part, 2-part, 3-part, or 4-part, T-Card forms with hard back copy. Consecutive numbering available.

# FREE

Color Catalog and samples of printed & multipart T-Card forms.

5281

Width	Lengths
1 1/8"	17/8"
2 3/8"	3 3/8"
3 5/8"	4 3/4"
4 7/8"	7 1/8"

**SINGLE OR  
MULTIPART**  
Consecutive Numbers

DON'T DIG THRU FILES  
LET YOUR VISION DO THE WALKING

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_

P-DA-T



DTM6/81

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY CARD**

FIRST CLASS      PERMIT NO. 85      FARMINGDALE, N J

POSTAGE WILL BE PAID BY ADDRESSEE

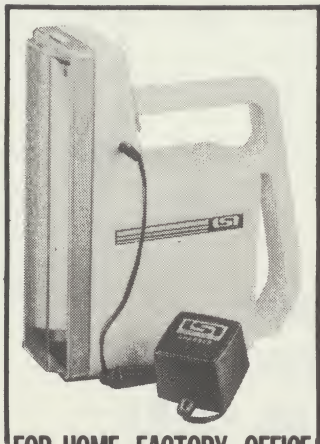
**METHODS RESEARCH CORP.  
Asbury Avenue  
Farmingdale, New Jersey 07727**



JUNE 81

# POWER FAILURE LIGHT

**\$82.50** DELIVERED  
each PRICE



**FOR HOME, FACTORY, OFFICE**

## IRONCLAD GUARANTEE

No ifs, ands or buts in our guarantee - here it is  
- 100% absolute satisfaction is guaranteed or  
your money back within 10 days without ques-  
tion or quibble.

**TOTALLY AUTOMATIC** — Instantly goes on duty if power fails. Shuts off when power returns.

1. Plugs into any wall socket, battery is kept fully charged.
2. Bright Fluorescent light turns on when power fails.
3. Then carry around as a conventional flashlight.

Weights 5 lbs . . . delivers 12 hours of light on a single charge . . . recharges in 24 hours . . . completely portable — use it when camping or in all outdoor activities.

Please ship \_\_\_\_\_ (qty.) Power Failure Lights at \$82.50 each.

Rated firms shipped open account — net 10 days, or check with order.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

*Action*  
*Card* CP 5/81

Please  
Stamp  
Here

**ABBEON CAL, INC.**  
**123-548H GRAY AVENUE**  
**SANTA BARBARA, CA 93101**

JUNE 8/

# Equip your IBM 3800 with Laser-Feed<sup>\*</sup> for non-stop laser printing.

It can save you \$30,000 or more this year!



The only low cost, free standing, continuous forms-feeding system for IBM 3800 and other non-impact printers, Laser-Feed:

- Eliminates downtime. Splicing of additional forms takes place in advance — while printer is operating.
- Increases operator efficiency. Simplifies loading for 30% more thru-put per hour.
- Enhances overall productivity for typical savings of \$30,000 or more per year.

Send now for Laser-Feed literature. Fill in data on other side.

\*Patent Pending

**ACME VISIBLE**

First in putting information in its place.

DTM6/81

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



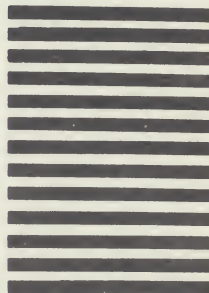
NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

## BUSINESS REPLY CARD

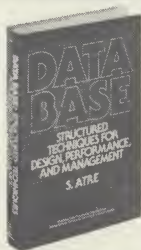
FIRST CLASS PERMIT NO. 1 CROZET, VA

POSTAGE WILL BE PAID BY ADDRESSEE

Acme Visible Records, Inc.  
Dept. DA61PL1  
Crozet, Virginia 22932



**EXAMINE  
FREE!**



*How to Design and Use a Corporate Data Base Effectively*  
**DATA BASE**  
**Structured Techniques for Design, Performance  
and Management**

By S. Atre

This book shows you how to design and use a data base that will satisfy real-world performance criteria for your company independent of any software package.

The book addresses the roles of data base administrators, systems programmers, systems analysts, application programmers, information processing managers, data processing managers and data base users. It offers a step-by-step approach to data base design and uses two case studies to illustrate principles. 442 pp. (1980)

1-05267-1 **\$29.95**

**FOR FREE TRIAL COPY, MAIL THIS CARD TODAY!**

John Wiley & Sons, Inc.,  
One Wiley Dr., Somerset, N.J. 08873

Please send me this book to use FREE for 15 days. I'll either keep it and send \$29.95, plus my local sales tax and a small charge for postage and handling; otherwise, I'll return it within the trial period and owe nothing. (Offer valid in U.S. only.)

Please print

Name \_\_\_\_\_

Firm \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

**Sign here** \_\_\_\_\_

Offer expires Mar. 82 **063 2-2052**

DTM6/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

---

## **BUSINESS REPLY CARD**

FIRST CLASS PERMIT NO. 2277 NEW YORK, N.Y.

---

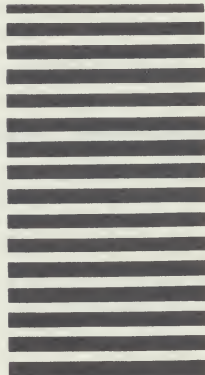
POSTAGE WILL BE PAID BY ADDRESSEE

**Wiley Professional Books-By-Mail**

JOHN WILEY & SONS, Inc.

P.O. Box 063

Somerset, N.J. 08873





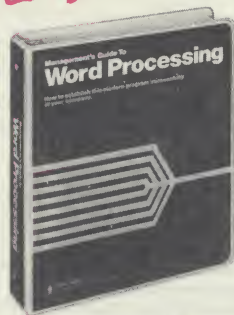
JL 81

Management's Guide To

# WORD PROCESSING

by Walter A. Kleinschrod, Editor,  
Administrative Management Magazine

Tells how to successfully implement this modern management system so you: 1) reduce communications costs, 2) improve efficiency, 3) raise quality, 4) create better organization, 5) stimulate employee initiative. Details what you need to know about . . . equipment and facilities availability, staff planning, personnel selection and training.



• 300 Pages  
• Exhibits • \$65.50

**Your FREE Gift: "Dartnell's Glossary of Word Processing Terms" manual.**

Firm \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_ Zip \_\_\_\_\_

**Complete & mail for your FREE Gift & 15-day trial copy! DAT 681-1**

DTM6/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

# BUSINESS REPLY CARD

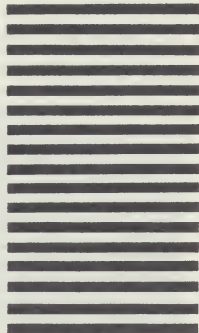
First Class   Permit No. 545   Chicago, Illinois

POSTAGE WILL BE PAID BY ADDRESSEE

**DARTNELL**

4660 Ravenswood Avenue

Chicago, Illinois 60640



Jul 81

## SNA REPORTS AND NEWSLETTER

### INTRODUCTION TO SNA

REPORT # 50001

Written in straightforward, understandable language, this report takes you step-by-step through all of the important aspects of IBM's Systems Network Architecture (SNA). It tells you what SNA is, why and how IBM is pushing SNA, and clarifies many misconceptions about SNA.

The easy to understand descriptions and many diagrams provide a real understanding of SNA's key concepts, components, protocols, and functions.

Cost: \$95.00

### IBM 3270 PRODUCT LINE

REPORT # 50002

A comprehensive look at the IBM 3270 Information Display System - IBM's most popular CRT terminal. The report analyzes and traces the evolution of IBM's 3270 product line from these perspectives:

- Configuration - summarizes relationships between 3270 components
- Capabilities - analyzes the capabilities of IBM 3270 products.
- Compatibility - analyzes the compatibility requirements of 3270 control units, displays, and printers.
- Features - summarizes the features available with each component of the IBM 3270 product line.

The report is organized to provide a quick and easy reference to 3270 product information with many tables, charts, and diagrams throughout. Cost: \$95.00

### SNA PERSPECTIVE MONTHLY NEWSLETTER

SNA Perspective is the only monthly newsletter dedicated to in-depth and unbiased coverage of IBM's SNA. This single-source will keep you up-to-date on the latest SNA developments from both IBM and the independent manufacturers.

Each issue features an in-depth article analyzing particular SNA products or features. Other regular features are analysis of new technologies and their impact on SNA, alternative SNA strategies, and new SNA product announcements.

Whether you presently use SNA or are evaluating it, SNA Perspective is the most convenient and authoritative source of SNA information available.

Cost: \$125/year (12 issues)

### ORDER FORM

YES! Please send me the publication(s) I have checked.  
I understand that if I am not completely satisfied,  
my payment will be refunded.

- ☐ Introduction to SNA report \$95.00
  - ☐ IBM 3270 Product Line report \$95.00
  - ☐ 1 year subscription to SNA Perspective newsletter \$125
  - ☐ Check enclosed   ☐ Bill me, add \$3.00 handling
- Please enter name and address on reverse side.

Name \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

DTM6/81

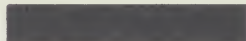
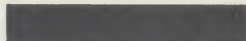
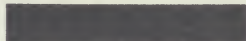
**BUSINESS REPLY CARD**

FIRST CLASS PERMIT NO. 6591 SAN JOSE, CA

POSTAGE WILL BE PAID BY ADDRESSEE

**Communications  
Solutions, Inc.**

4040 Moorpark Ave., Suite 200  
San Jose, CA 95117



# MAGNETIC MEDIA PRESERVERS

Shield your magnetic media from magnetic fields that cause degradation and erasure.

Durable metal cases protect against physical damage and lockable feature provides security during storage, shipment and hand carrying.

A wide choice of models and capacities in stock for standard and mini floppies, tape reels, disk packs, cassettes and data cartridges.

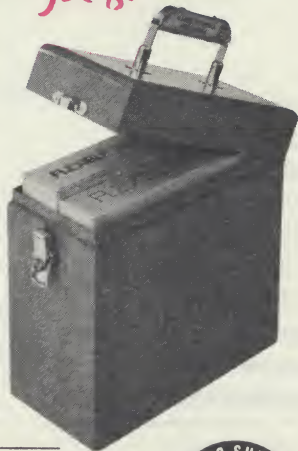
**SEND FOR NEW TP-6 CATALOG**

Name \_\_\_\_\_ Title / M.S. \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



DTM6/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY CARD**

FIRST CLASS PERMIT NO. 327 BENSENVILLE, ILL.

*POSTAGE WILL BE PAID BY ADDRESSEE*

**MAGNETIC SHIELD DIVISION**

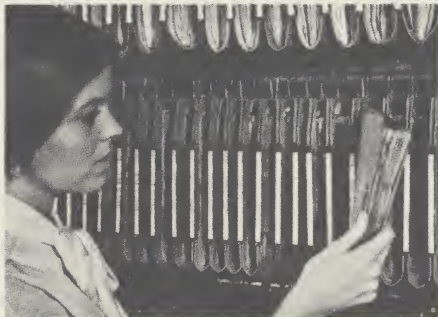
**Perfection Mica Company**

**740 North Thomas Drive**

**Bensenville, Illinois 60106, U.S.A.**



# OBLIQUE: JL 8 THE ONE FILE FOR ANY FILING JOB.



Nothing solves more filing problems than Oblique. It's an expandable, compressible, removable, transferable filing unit available in over 15 sizes. From printouts to artwork, from forms to X-rays, Oblique makes far better use of your present equipment whether drawer, shelf or open space. It features magnified indexing and an interlocking construction for fingertip control. Write for full details.

**OBLIQUE®**

- |   |                                      |  |  |
|---|--------------------------------------|--|--|
| <input type="checkbox"/> Forms & Catalogs   | <input type="checkbox"/> Periodicals | <input type="checkbox"/> Art & Large Documents | <input type="checkbox"/> Mail Room       |
| <input type="checkbox"/> Computer Printouts | <input type="checkbox"/> Newspapers  | <input type="checkbox"/> X-Rays                | <input type="checkbox"/> Other (Specify) |

**R.P. Gillotte & Co., Inc.**  
2230 Commerce Drive, Columbia, S.C. 29205  
(803) 799-5158

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

TELEPHONE

(AREA CODE)

PLACE  
STAMP  
HERE

DTM6/81

**R.P. GILLOTTE & CO., INC.**

P.O. Box 5735

Columbia, S.C. 29250



# How To Start A Computer Business



"Computer Business Opportunities 1981" annual report covers the best moneymaking ventures - consulting, software packages, dealerships, systems houses, services, repping, maintenance, vertical markets and much more - plus 20 steps on how to start, where to be in the 80's, the small business market, common entrepreneur's mistakes, financing, marketing, competing with biggies, directory of services and self-help sources, going part-time to full-time. Nowhere under one cover is a better industry perspective for self-employment planning. Contents from key back-articles of "Computer Opportunities," the entrepreneur's newsletter since 1978, "Low Capital Computer Business Guide" (10,000 copies sold), and continuous research from our field seminars. Over 200 pages. \$65.00, 30 day refund guarantee.

**Please send Computer Business Opportunities 1981 - If not satisfied, will return within 30 days for full refund or credit.**

☐ Check encl. ☐ Master Card ☐ VISA

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**For faster service on credit card orders, phone 901/761-9090**

DTM6/81



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

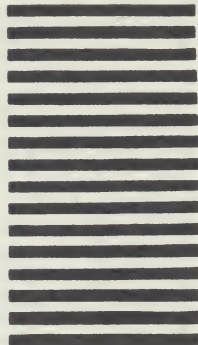
**BUSINESS REPLY CARD**

First Class Permit No. 259 MEMPHIS, TN

POSTAGE WILL BE PAID BY ADDRESSEE

**DATASEARCH INCORPORATED**

4954 WILLIAM ARNOLD ROAD  
MEMPHIS, TN 38117



JL 81

# REDUCE YOUR RISK!

LET SRA HELP YOU SELECT THE BEST PROGRAMMERS, SYSTEMS ANALYSTS, AND COMPUTER OPERATORS BY USING:

## Computer Programmer Aptitude Test

A series of 5 subtests measure abilities related to success in computer programming and systems analysis fields. Subtests include vocabulary, reasoning, letter series, number ability, and diagramming.

## Computer Operator Aptitude Test

A series of 3 subtests measure abilities important to success in performing the computer operator job and the potential for learning computer programming.

®



SCIENCE RESEARCH ASSOCIATES, INC.  
A Subsidiary of IBM

DM 6-81

Please send me:

No. of sets

_____	Computer Programmer Aptitude Test @ \$50.30 per set
_____	Computer Operator Aptitude Test @ \$48.95 per set
_____	SRA Test Catalog with additional information

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone(\_\_\_\_) \_\_\_\_\_

Customer pays shipping charges and taxes. All prices subject to change without notice. Orders are subject to acceptance by SRA.



DTM6/81

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY CARD**

FIRST CLASS PERMIT NO. 21794 CHICAGO, ILLINOIS

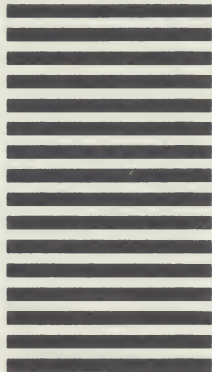
POSTAGE WILL BE PAID BY ADDRESSEE

**SCIENCE RESEARCH ASSOCIATES, INC.**

Business Programs Division

155 No. Wacker Drive

Chicago, Illinois 60606



## UNIQUE NEW FILING SYSTEM HANGING FILE BINDERS

LOCATE PAPERS YOU NEED IMMEDIATELY  
WHEN AND WHERE YOU NEED THEM

Hanging File Binders offer the "filing" benefits of a file folder and the "bound-in" security of a 3-ring binder. Papers bound in sequence, less searching, no spilled contents, fewer mis-files. They slip easily into any file drawer with a suspension frame. Readily visible, even when co-mingled with hanging folders. Labels supplied for subject identification on spine. Durable Polyflex, will not tear, crack or fray.

Colors: Blue, Green, Black, Yellow, White, Red. Order any combination of colors in any quantity (6 minimum).

### PROFESSIONAL AIDS CO.

3685 COMMERCIAL AVE., Suite NORTHBROOK, IL 60062

Please ship ☐ Open Account ☐ Purchase order no. \_\_\_\_\_

VISA, MC No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

☐ Cash ☐ Check ☐ M.O.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



QUICK-LOCK  
STURDY PLASTIC 3-RING  
HANGING BAR HOLDER

VISA, MC ACCEPTED

6-11	12-25	26-50	51-100
2.25 ea.	2.10 ea.	1.95 ea.	1.75 ea.

F.O.B. Chicago. United Parcel or shipping charges will be added.